

## Fortnite more popular than TV for young people

21st January, 2019



The video game Fortnite is more popular than television, movies and streaming videos among young people. This is according to the video streaming service Netflix. Gaming is

becoming more and more popular with young people worldwide. TV viewing is becoming less popular. Netflix said Fortnite was now more of a competitor than HBO - another popular streaming company. Fortnite is much more popular with young men. A study from the American Economic Association found that between 2015 and 2017, men aged between 21 and 30 spent more time on gaming. Their playing rose from 2.3 hours a day to 4 hours, while time spent on watching TV, movies or streaming fell.

Netflix said it must do more to compete with Fortnite. It said the video game was a big challenge in "the global war for Internet users' attention". Netflix said: "We compete with, and lose to, Fortnite....There are thousands of competitors in this market [trying] to entertain consumers." Fortnite is owned by the company Epic Games. It has over 200 million registered users. More than 80 million people log in to play the game each month. Fortnite is so popular because the game's competitive version is free to play. However, other parts of the game helped Epic Games to make \$3 billion in profit last year. Epic has plans to build its own app and game store that will be cheaper than Apple's and Google's.

### Sources:

[marketwatch.com](http://marketwatch.com) / [washingtonpost.com](http://washingtonpost.com) / [forbes.com](http://forbes.com)

## Writing

Games are better than TV. Discuss.

## Chat

Talk about these words from the article.

video game / popular / streaming / worldwide / young men / economic / TV / movies challenge / attention / competitors / consumers / users / competitive / profit / app

## True / False

- The game Fortnite is not as popular as streaming among young people. T / F
- Watching TV is also becoming more popular among young people. T / F
- The video company HBO is Netflix's biggest competitor. T / F
- Young men spend about four hours a day playing video games. T / F
- Netflix said it had to do more to compete with Fortnite. T / F
- Fortnite has over 300 million users playing its game. T / F
- The company that owns Fortnite made \$3 billion in profit last year. T / F
- The company wants to start an app store to compete with Apple. T / F

## Synonym Match

(The words in **bold** are from the news article.)

- |                      |                 |
|----------------------|-----------------|
| 1. <b>popular</b>    | a. rival        |
| 2. <b>worldwide</b>  | b. keep up with |
| 3. <b>competitor</b> | c. increased    |
| 4. <b>study</b>      | d. construct    |
| 5. <b>rose</b>       | e. research     |
| 6. <b>compete</b>    | f. well-liked   |
| 7. <b>consumers</b>  | g. type         |
| 8. <b>version</b>    | h. earnings     |
| 9. <b>profit</b>     | i. globally     |
| 10. <b>build</b>     | j. users        |

## Discussion – Student A

- What do you think about what you read?
- What is your favourite game?
- What are the best video games in the world?
- How do companies make money if their games are free?
- What are the dangers of gaming?
- Should there be a limit on the hours people game every day?
- What do you think of Apple's App Store?
- What questions would you like to ask the bosses of Fortnite?

## Phrase Match

- |                              |                                   |
|------------------------------|-----------------------------------|
| 1. This is according         | a. more to compete with Fortnite  |
| 2. Gaming is becoming more   | b. on watching TV                 |
| 3. another popular streaming | c. its own app and game store     |
| 4. Their playing rose from   | d. registered users               |
| 5. time spent                | e. and more popular               |
| 6. Netflix said it must do   | f. \$3 billion in profit          |
| 7. We compete with, and      | g. 2.3 hours a day                |
| 8. It has over 200 million   | h. to the video streaming service |
| 9. make                      | i. lose to, Fortnite              |
| 10. Epic has plans to build  | j. company                        |

## Discussion – Student B

- What do you think of video games?
- Are video games good or bad for us?
- Which is better - video games or TV?
- What do you know about Fortnite?
- What do you think of the shows on TV?
- Why is streaming so popular?
- What is your favourite television show?
- What would life be like without TV?

## Spelling

- streaming videos
- This is according to...
- young people worldwide
- Fortnite was now more of a competitor
- the American Economic Association
- time spent on watching TV
- do more to compete with Fortnite
- the video game was a big challenge
- the global war for Internet users' attention
- trying to entertain consumers
- over 200 million registered users
- make \$3 billion in profit

### Answers – Synonym Match

1. f	2. i	3. a	4. e	5. c
6. b	7. j	8. g	9. h	10. d

## Role Play

### Role A – Comedies

You think comedies are the best shows on TV. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the worst of these (and why): documentaries, quiz shows or cooking shows.

### Role B – Documentaries

You think documentaries are the best shows on TV. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the worst of these (and why): comedies, quiz shows or cooking shows.

### Role C – Quiz Shows

You think quiz shows are the best shows on TV. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the worst of these (and why): documentaries, comedies or cooking shows.

### Role D – Cooking Shows

You think cooking shows are the best shows on TV. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the worst of these (and why): documentaries, quiz shows or comedies.

## Speaking – Television

Rank these with your partner. Put the best TV shows at the top. Change partners often and share your rankings.

- |               |                 |
|---------------|-----------------|
| • Quiz shows  | • Comedies      |
| • The weather | • Documentaries |
| • Movies      | • News          |
| • Soaps       | • Cooking       |

### Answers – True False

a	F	b	F	c	F	d	T	e	T	f	F	g	T	h	T
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Answers to Phrase Match and Spelling are in the text.